



Becoming a REALTOR® is a choice – As a real estate licensee you have the choice to join the REALTOR® family of organizations deriving a multitude of benefits. Many brokers require REALTOR® membership of those licensees affiliated with them. Should you choose not to be a REALTOR® your status with the Jackson Association of REALTORS® is that of a non-member with access only to MLS through your principal broker who is a REALTOR®.

Fourteen Reasons to Become a REALTOR®

1. **REALTOR® brand.**

The term REALTOR® is a registered trademark of the National Association of REALTORS® and may only be used by members of the National Association of REALTORS®. Uses of the REALTOR® trademark by non-members is a violation of copyright law.

2. **REALTOR® Code of Ethics**

REALTORS® adhere to a strict **Code of Ethics** that requires a higher standard of conduct than that required by real estate license law.

3. **REALTOR'S® Federal Credit Union** www.REALTORSFCU.org.

4. REALTOR'S® limited **major medical insurance**

http://www.realtor.org/realtor_benefits/benefits_partners/core_health_insurance

5. Benefits from **THREE REALTOR® organizations.**

Joining the Jackson Association of REALTORS® www.jacksonrealtor.com automatically entitles you to membership in the Mississippi Association of REALTORS® www.msrealtors.org and the National Association of REALTORS® www.realtor.org. Each Association offers an abundance of benefits to members including annual conferences, publications, business tools, education webinars, tradeshow and other events scheduled throughout the year.

6. **Standard Real Estate Forms and Contracts**

Through membership in the Mississippi Association of REALTORS® www.msrealtors.org you have access to over **30 standard real estate contracts and other forms** and the ability to access and complete those forms in interactive software, **Zipforms**.

7. **REALTOR® Car Tag**

The REALTOR® **car tag** includes the REALTOR® trademark with profit going to housing opportunities foundations. Showing your business card with the registered REALTOR® trademark makes you eligible to buy the REALTOR® tag.

8. **REALTOR® Designations**

The earning of REALTOR® professional designations set you apart from competitors. **GRI** (Graduate, REALTOR® Institute), **ABR** (Accredited Buyer Representative), **CRS** (Certified Residential Specialist) and dozens of other specialty designations awarded to REALTORS®.

9. New Member Orientation

JAR's **New Member Orientation** class includes not only REALTOR® Association bylaws, rules and regulations but also instruction in the various real estate related topics that will help you become successful and productive in your new career.

10. Networking Opportunities

Network with other REALTORS® and business affiliates by attending **General Membership Meetings** held 4 times per year that includes lunch, timely information and education to keep you up to date on issues that affect your business. Registration for the General Membership meetings and all other Jackson Association of REALTORS® events require online registration through the website at www.jacksonrealtor.com. Only REALTORS® can register online for these events.

11. A Voice in Governance

Have a voice in the Association by the power of the vote. Officers and Directors of the Association are elected annually by the membership.

12. A Voice in Washington

REALTORS® have a voice in the election of local, state and national officials and in legislative issues that affect the real estate business through RPAC (REALTORS® Political Action Committee). REALTORS® generously give annually to RPAC knowing its purpose secures their ability to list and sell real estate without unnecessary legislative interference.

13. Discounts

Get discounts on products and services offered through the three REALTOR® Associations

14. Unique REALTOR® **NRDS Access Number** . REALTORS® are assigned a unique 9 digit number by the National Association of REALTORS®, referred to as a NRDS number (affectionately pronounced “nerds”). This NRDS number gives REALTORS® access to the password protected portion of the Jackson Association of REALTORS® website at www.jacksonrealtor.com , the Mississippi Association of REALTORS® website (msrealtors.org) and the National Association of REALTORS® website (realtor.org). In those “members only” sections of the websites, REALTORS® can access business tools, register online for events, receive discounts on event registration, pay bills online and more.

With all those benefits, why would you NOT become a REALTOR®?